ROYAL ENFIELD
STAY TRUE
ROYAL ENFIELD
STAY CLASSIC
The 2024 Classic 350.
Gleaming new colours.
Updated features.
Unwavering style.

TRENDING SINCE 1950

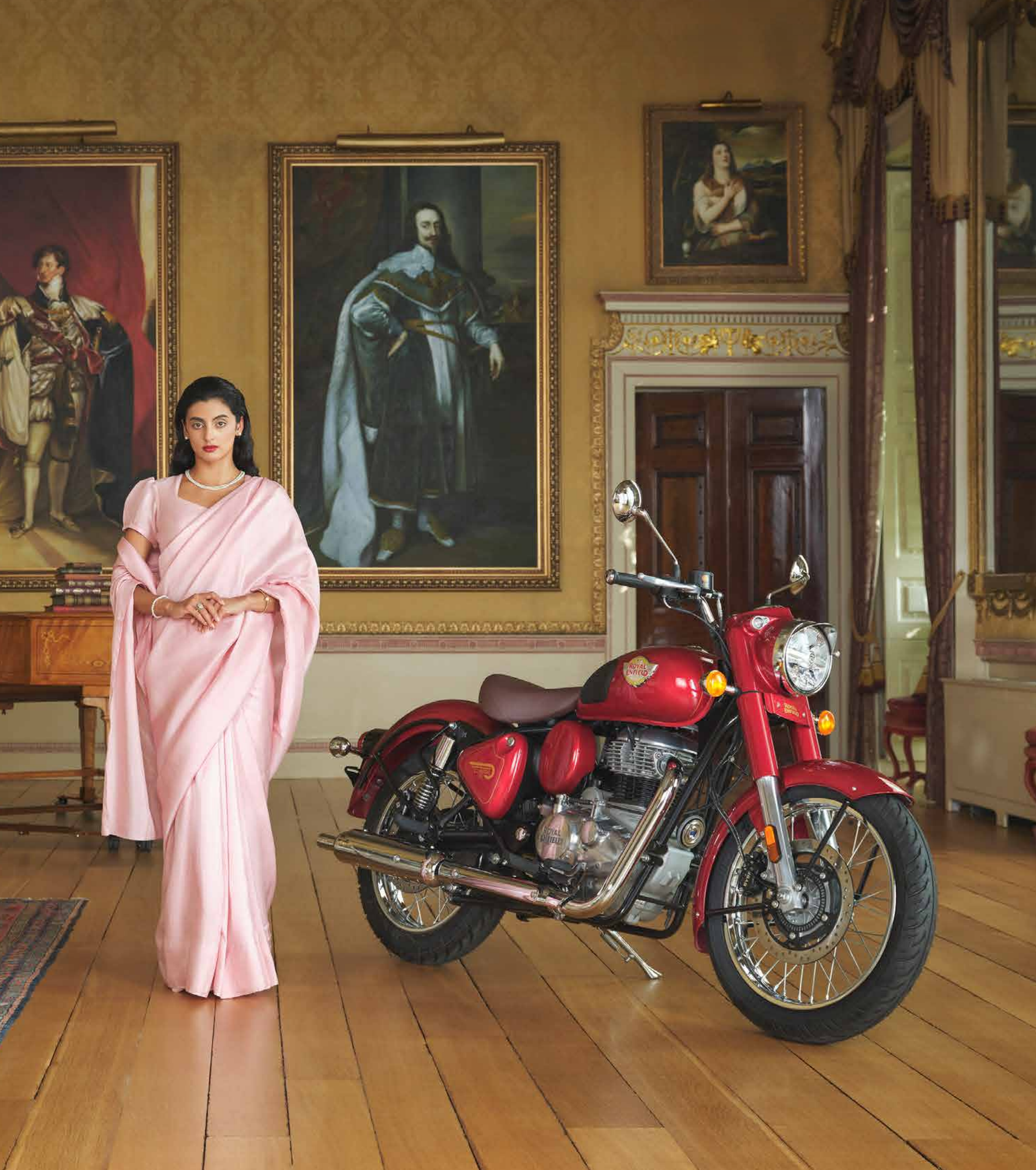
The 2024 Classic 350 traces its bloodline to the 1950 Royal Enfield G2—and this perfectly-proportioned silhouette has been in fashion ever since. In its gleaming new avatar, the Classic continues to represent an era in which motorcycles had impeccable road manners and unforgettable style. From burnished bronze to desert blue, this thoroughbred motorcycle is now available in seven striking new colourways inspired by its past, present and future.

HOW DO YOU IMPROVE AN ICON? YOU DON'T.

The Classic 350's signature stance seamlessly carries over into 2024, with an upright riding posture that is both commanding and comfortable. Its amply-cushioned seat, perfectly-positioned footpegs and well-spaced handlebars allow you to ride uninterrupted for hours in the city, on the highway or among the mountains with complete ease.

CRAFTED, NOT BUILT.

Unmatched design. Unmistakable style. Unrivalled craftsmanship. With its rare blend of character and artistry, the Classic 350 stands out in an era of mass production. Each machine is a meld of modern engineering and traditional handcrafting, giving the motorcycle its indomitable DNA. The deep, throaty exhaust note seals the deal, heralding the arrival of an enduring Classic.



FEATURES

Along with the iconic silhouette and meticulous craftsmanship of its predecessors, the 2024 Classic 350 offers a range of upgrades designed to make your riding experience smoother than ever.

LED HEADLAMPS AND PILOT LIGHT

The hallmark headlamp of the Classic 350 returns with improved illumination and increased efficiency, offering enhanced visibility while staying unapologetically stylish.

LED TURN INDICATORS

Old-school halogen indicators make way for higher visibility LED indicators, keeping you safe whether you're leaning left or riding right.

ADJUSTABLE CLUTCH AND BRAKE LEVERS

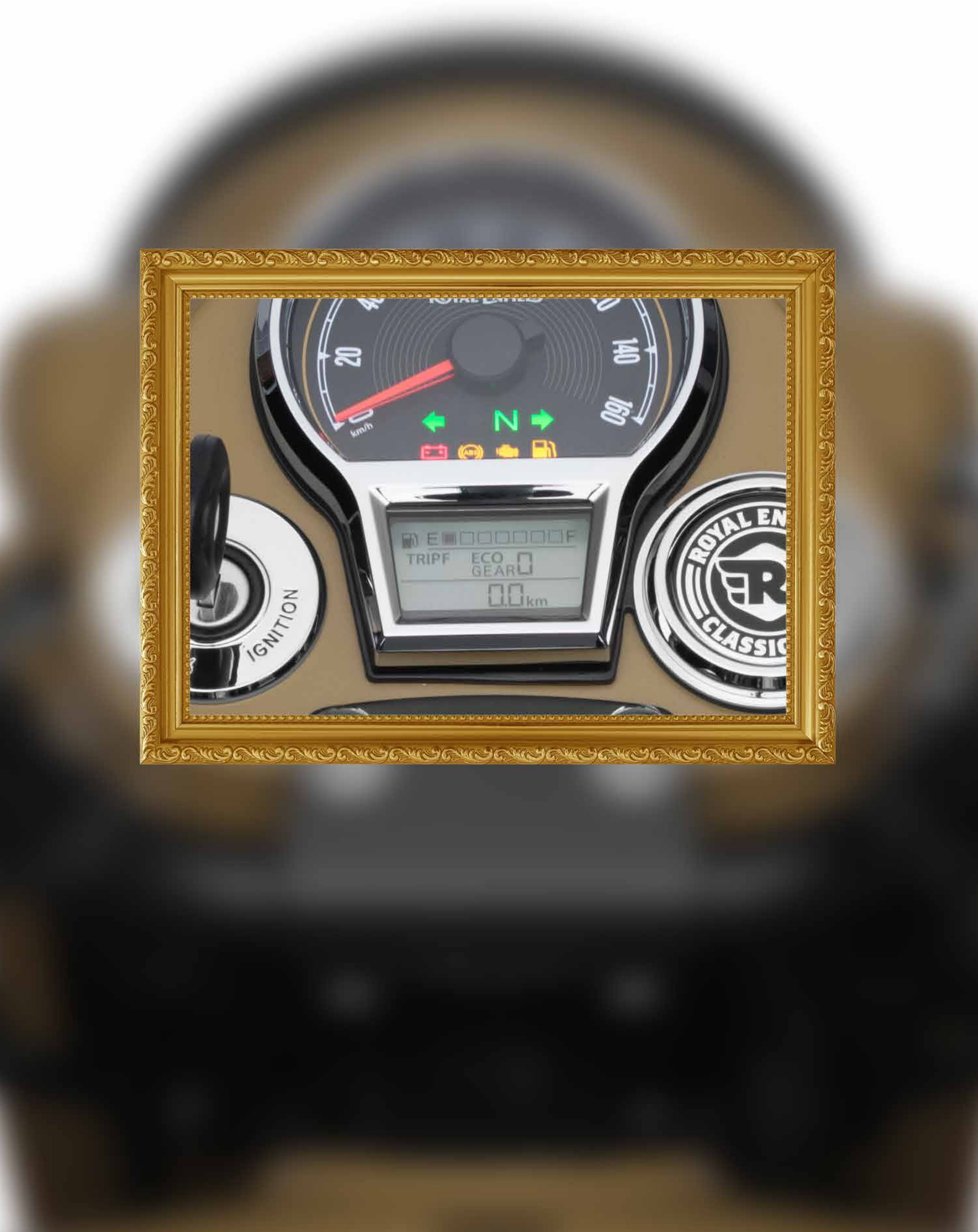
An adjustable span and improved ergonomics on the new Classic 350's clutch and brake levers allow riders of every size and skill to manoeuvre their motorcycle with confidence.

USB CHARGING PORT

All the iconic styling cues of a 1950s motorcycle without the 1950s drawbacks. Stay connected to the 21st century with a USB charging port for all your devices.

GEAR INDICATOR

The new Classic 350's updated instrument cluster includes a gear position indicator that improves gear management, prevents engine strain and ensures the smoothest of gear shifts.



NEW COLOURS.
TRUE COLOURS.

EMERALD

STEALTH BLACK

GUN GREY

COMMANDO SAND

MEDALLION BRONZE

JODHPUR BLUE

MADRAS RED

SPECIFICATIONS

ENGINE

TYPE	SINGLE CYLINDER, 4 STROKE, AIR-OIL COOLED
DISPLACEMENT	349CC
BORE X STROKE	72 MM X 85.8 MM
COMPRESSION RATIO	9.5 : 1
MAXIMUM POWER	20.2 BHP @ 6100 RPM (14.87 KW)
MAXIMUM TORQUE	27 NM @ 4000 RPM
IGNITION SYSTEM	ELECTRONIC FUEL INJECTION(EFI) (CONTI)
CLUTCH	WET, MULTI-PLATES
GEARBOX	5 SPEED CONSTANT MESH
LUBRICATION	WET SUMP, FORCED LUBRICATION
ENGINE OIL	SAE 15 W 50 API, SL GRADE, JASO MA 2 SEMI SYNTHETIC
AIR CLEANER	PAPER ELEMENT
ENGINE START	ELECTRIC

CHASSIS & SUSPENSION

TYPE	TWIN DOWNTUBE SPINE FRAME
FRONT SUSPENSION	TELESCOPIC, 41MM FORKS, 130MM TRAVEL
REAR SUSPENSION	TWIN TUBE EMULSION SHOCK ABSORBERS WITH 6-STEP ADJUSTABLE PRELOAD (90MM TRAVEL)

DIMENSIONS

WHEELBASE	1390 MM
GROUND CLEARANCE	170 MM
LENGTH	2145 MM
WIDTH	785 MM (WITHOUT MIRRORS)
HEIGHT	1090 MM (WITHOUT MIRRORS)
SEAT HEIGHT *	805 MM(J1A)
KERB WEIGHT	195 KG (WITH 90% FUEL & OIL)
FUEL CAPACITY	13 LTR

BRAKES & TYRES

TYRES FR.	SPOKES WHEEL - 100/90 - 19 - 57P (TUBE TYPE) ALLOY WHEEL - 100/90 - 19 - 57P (TUBELESS TYPE)
TYRES RR.	SPOKES WHEEL - 120/80 - 18 - 62P (TUBE TYPE) ALLOY WHEEL - 120/80 - 18 - 62P (TUBELESS TYPE)
BRAKES FRONT	300 MM DISC WITH TWIN PISTON FLOATING CALIPER
BRAKES REAR	270 MM DISC, SINGLE PISTON FLOATING CALIPER
ABS	DUAL CHANNEL

ELECTRICALS

ELECTRICAL SYSTEM	12 VOLT - DC
BATTERY	12 VOLT, 8 AH, VRLA (MAINTENANCE FREE)
HEAD LAMP	13.2V, 15.1/17.1W (LED)
TAIL LAMP	12V, P21/5W
TURN SIGNAL LAMP	12V, 1.4W X 2 NOS (LED)
PILOT LAMP	13.5V, 1.6W X 2 NOS (LED)

GENUINE MOTORCYCLE ACCESSORIES

ENGINE GUARD

BLACK AIRFLY
ENGINE GUARD

SILVER AIRFLY
ENGINE GUARD

SUMPGUARD

SILVER
SUMPGUARD

BODYWORK

BLACK AEROVISOR

SEAT

BLACK LOW RIDE
RIDER SEAT

BLACK TOURING
PASSENGER SEAT

BLACK PLEATED
SEAT COVERS

BLACK PASSENGER
BACKREST PAD

CONTROLS

SILVER DELUXE
FOOTPEGS

BLACK TOURING
MIRRORS

LUGGAGE

BLACK COMMUTER
PANNIER